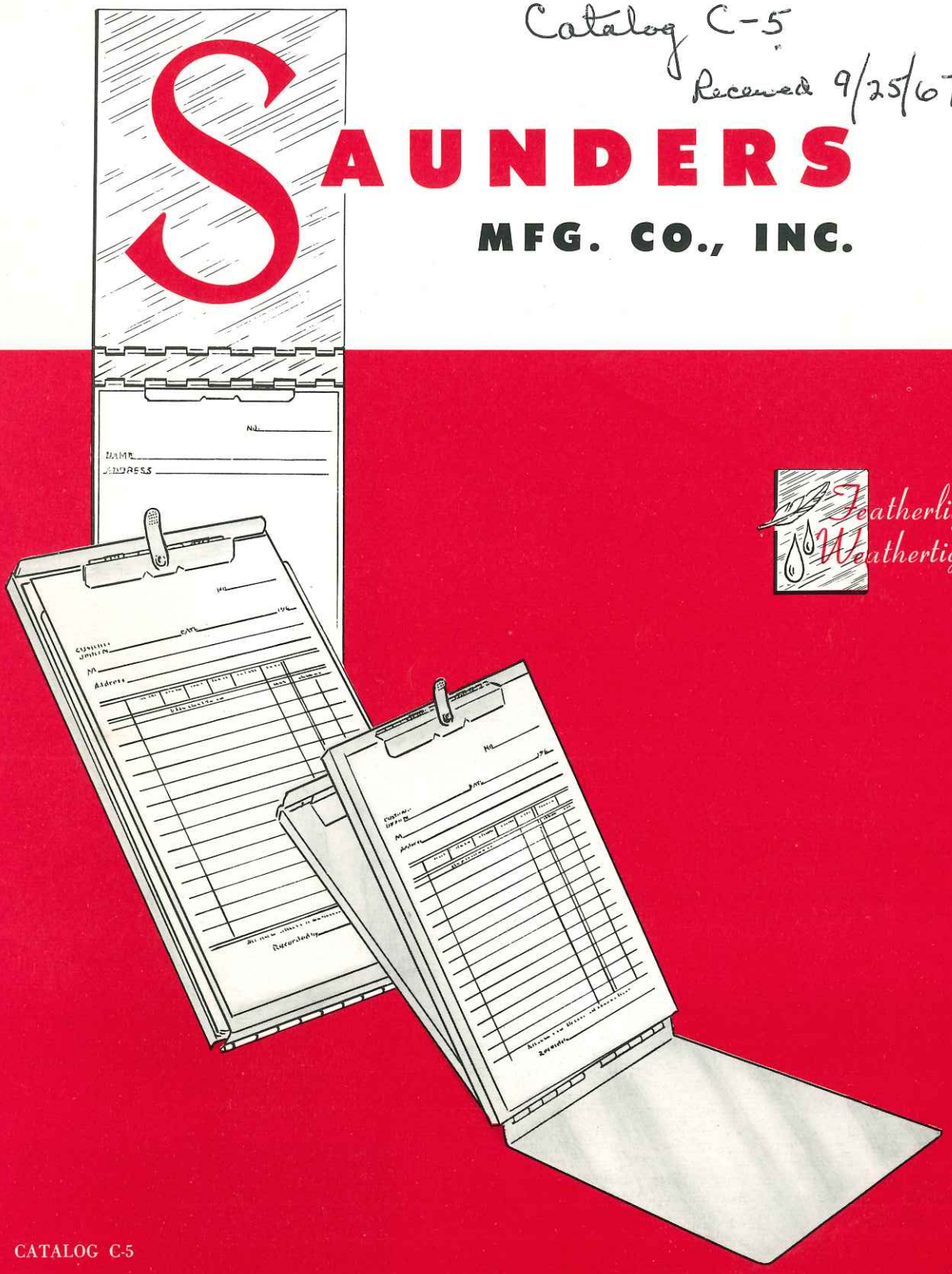
XD 97/3.R

ALUMINUM HOLDERS for your BUSINESS FORMS

Catalog C-5
Received 9/25/67

SAUNDERS
MFG. CO., INC.



Featherlight
Weathertight

CATALOG C-5

THIS IS WHAT OUR HOLDERS DO FOR YOU

YOU GET GOOD COPIES, regardless of the number of parts to your form. You are always writing on top of a firm metal backing piece.

YOU DON'T LOSE COPIES — which, when filled out, are $$$. They are kept safe from wind and rain. They come back to the office clean and unwrinkled so they can be processed easily and correctly.

YOU SAVE ON PRINTING — since the loose unit-sets are much cheaper than bound sets of forms. You always have a place to write. Cost-conscious companies have proved that our holders more than pay for themselves in time saved.

CONSTRUCTION is of the finest materials available for each part. Workmanship is the best. We know that if we watch our quality, we do not have to worry about profit. Each product we put out sells others, and the increasing volume brings economies. That is why we have not raised our prices. In fact, we cut them 25% in 1953 and have not raised them since.

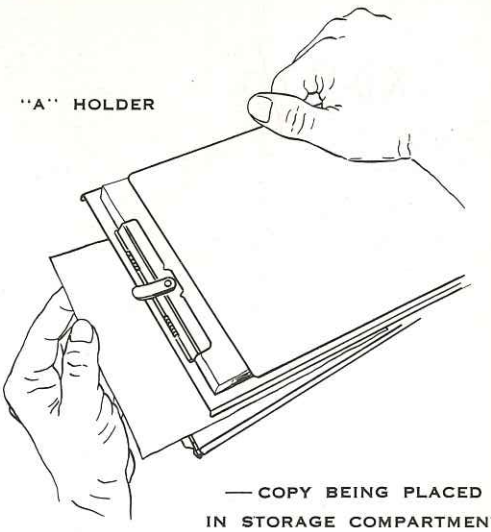
THESE ARE THE FEATURES YOU GET IN OUR HOLDERS

SPECIFICATIONS — .040 thick Alloy 5052-H32 Aluminum sheet. Full length, built-in piano-type hinges. Black oil-tempered spring steel hinge pins. Nickel-plated steel rivets, springs and clips. All edges sanded so there are no rough edges. All corners sanded again after bending. Hinge ends are crimped to keep the pin from coming out. Ends of hinges are hand-filed to remove burrs.

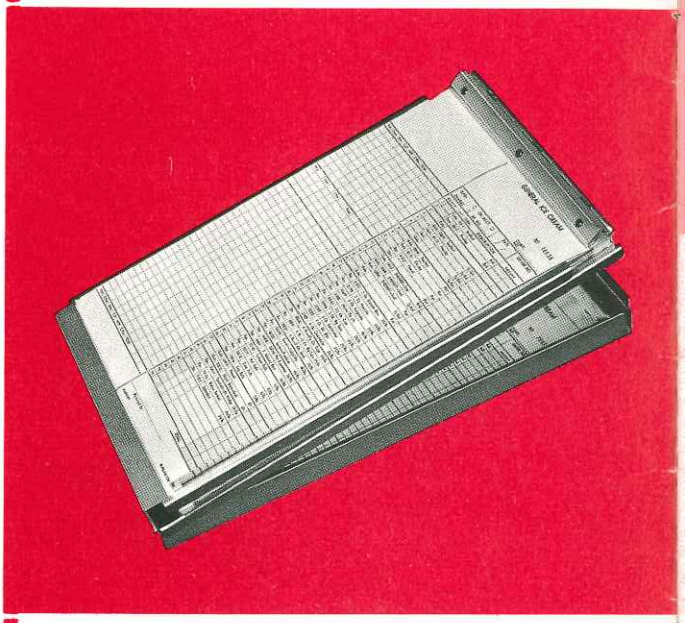
AND NOW . . . Our holders are coated with a thin tough film of a new, clear, synthetic polymer resin. Insoluble in water and resistant to acids, alkalies, salts and abrasion. Baked to a hard glossy coating that lasts for years, due to its special affinity to aluminum.

WHAT THIS MEANS IS — Our holders are better than ever. The salesman's sample stays new looking. The dealer's stock does not get shopworn. The user's hands, clothing and forms stay clean. No finger marking — no smutting — no smudging. They are attractive — pleasant to the touch. Easy to sell — because the customers like them.

"A" HOLDER

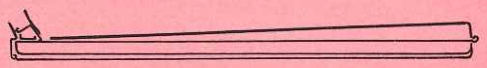


— COPY BEING PLACED IN STORAGE COMPARTMENT



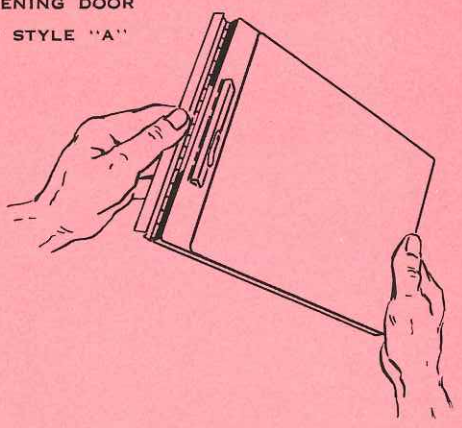
The illustration above showing our Style "A", adapted to fit the specific requirements of a customer, points out some of the possible variations available in this holder.

1. The flanged backing piece. This gives added strength, rigidity and protection to the forms — a feature often desirable when an extra number of forms have to be held.
2. The Jumbo Clip capable of holding this extra number of forms. For more about this clip we refer you to page 14.
3. The extra capacity in the storage compartment has been gained by increasing its depth to accommodate the several types of forms which are sometimes carried. Often this extra capacity is not needed, since after distribution, fewer copies are left to be returned to the office. Frequently the capacity of the clip and under the backing piece remain normal or even less than normal.



PROFILE

OPENING DOOR
OF STYLE "A"



IN WRITING POSITION

STYLE "A" HOLDER . . .

STYLE "A"

OPEN TO SHOW BOTTOM COMPARTMENT

Our largest selling end opening holder, that always stays the same size, because the storage compartment is in the bottom.

The writing plate serves two purposes, as a backing piece and as a protective cover when the holder is not being written on. We doubt there is another holder on the market to equal it.

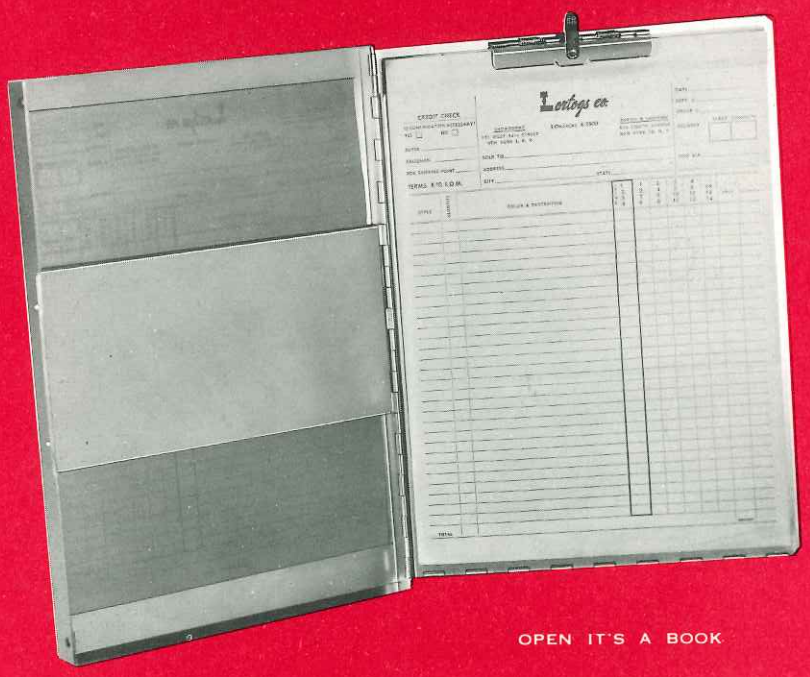
The nickel plated steel clip holds the pack of forms securely and the swivel opening bar prevents broken finger nails.

The automatic spring "door" of the storage compartment is opened with a flick of the finger for easy insertion of the copies.

Standard capacity, meeting 99% of customer requirements when using a 7/16" thick pack of forms, with a trifle less capacity in the storage compartment. This holder has good capacity and is streamlined with round smooth corners.

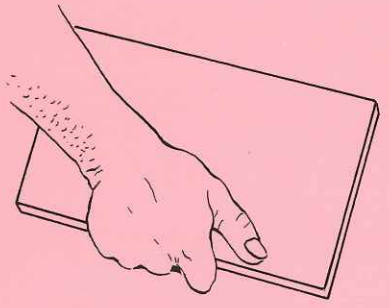
Stocked in all standard sizes. We will make on special order, any size and capacity desired and will gladly quote on your requirements.

Some of our customers use as many as 10,000 of these holders — they must like them — how many would you like?



OPEN IT'S A BOOK

CLOSED IT'S A BOX



PROFILE, OPEN VIEW

SNAPAK HOLDER . . .

A very fine holder of rugged construction and clean design — copied but never equaled. A little portable desk giving maximum protection. Stocked in standard sizes, we will make them in any size you want, on special order.

The storage compartment is on the left side when the holder is open. A "strap" across this compartment prevents written copies from falling out. Forms are held and written on the right side of the holder. For certain types of forms we reverse the position of the clip and writing plate. We call this the "horizontal" model.

The standard model holds approximately a 7/16" pack of forms in the clip, with a storage compartment of 3/8". The holder is 7/8" thick overall. An exception is the 4¼-8 size which we make in two thicknesses — the "regular" is 3/4" thick so that it easily goes into a man's pocket and the "deep" which in this size is 1¼" thick, holding twice as many tickets. Hundreds of thousands of these are carried on fuel oil trucks for meter tickets.

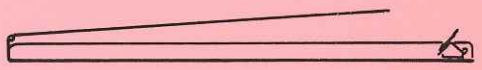
The Snapak is rugged! When not abused it will last indefinitely. We have seen Snapak holders functioning perfectly after 15 years of steady service.

While it is a matter of personal preference and application, we suggest that if your forms are wider than 8½", you use our Style A holder shown on page 3. The Style A does not become twice as wide when being written on.

IN WRITING POSITION

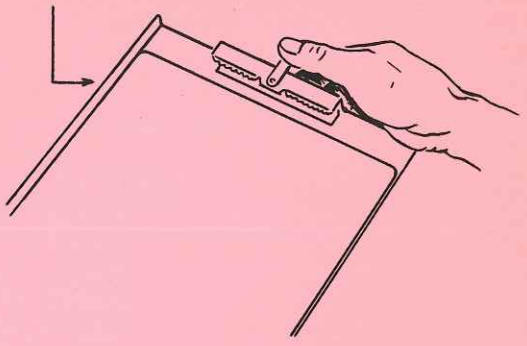
WITH METAL STRAP FOR HOLDING FORMS

PROFILE

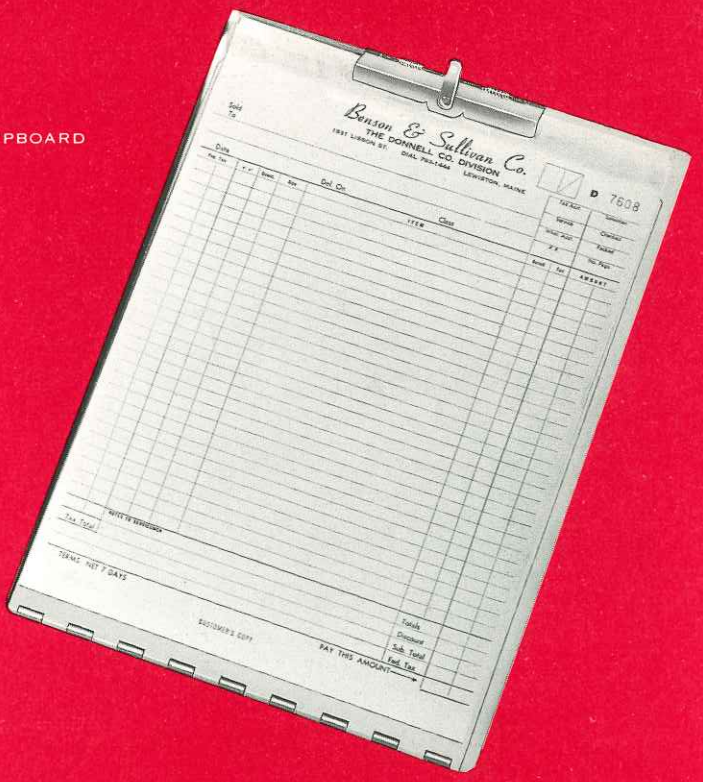


STEEL CLIP BEING OPERATED

SIDE FLANGE



CLIPBOARD



CLIPBOARD WITH BACKING PIECE . . .

CLIPBOARD

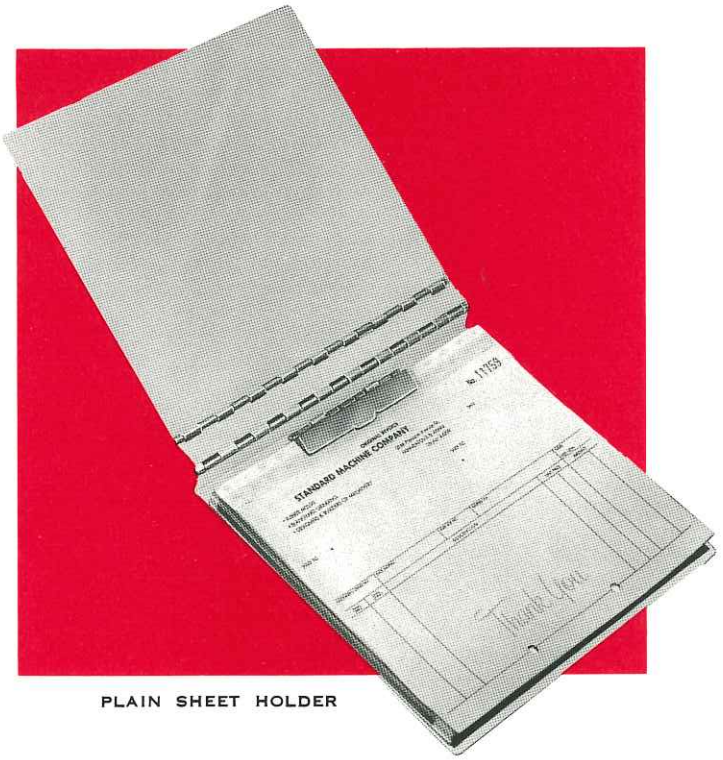
OPEN TO SHOW BACKING PIECE

This unit-set forms holder is for use where a storage compartment is not needed. Actually, it is the bottom half of the Snapak holder. Holding a pack of forms it has a writing plate to drop under the form being written and is equipped with the same steel clip as the Snapak. The writing plate also serves as a cover to protect the forms, when the holder is not in use. It replaces the old-fashioned plain clipboard.

Some of the largest corporations in the country use thousands of these holders because they have found that there is no holder value on the market to compare with them.

Even machine written forms are carried somewhere — shipping room, stock room, checkers, inventory. You know about materials handling — think about your paper handling — it is equally important.

SHEET HOLDERS



PLAIN SHEET HOLDER

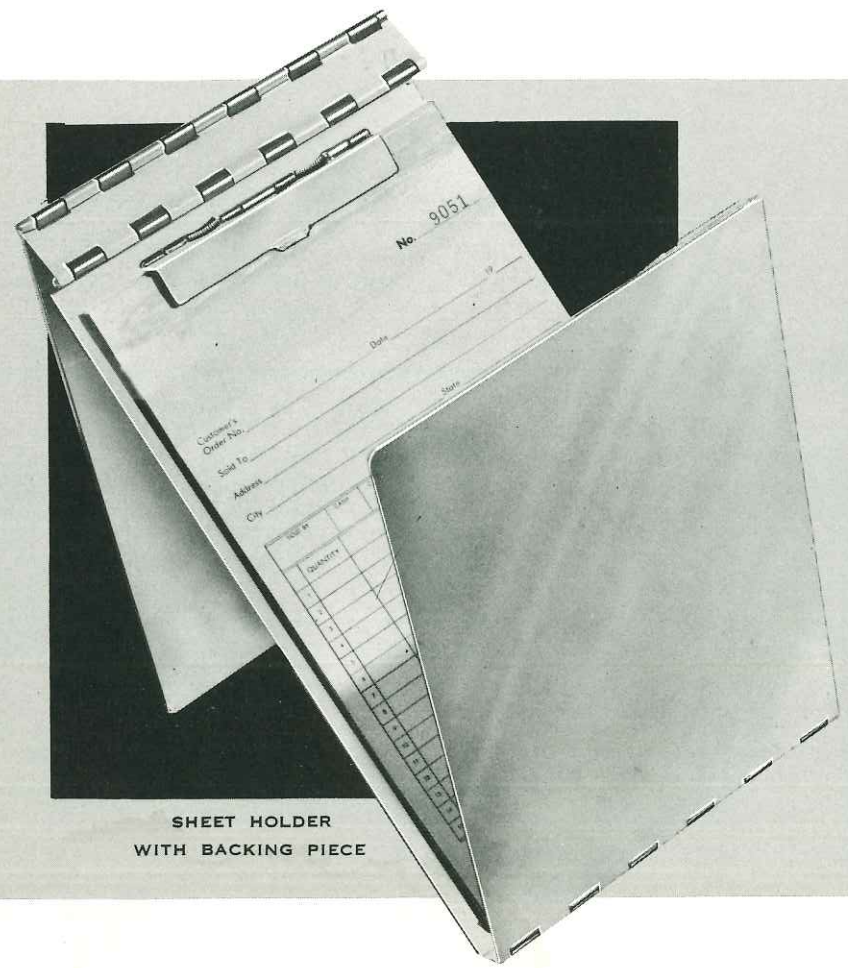
Sheet holders are old-fashioned. While we have given ours a modern twist, making them light and strong with a top that folds clear back and under like a book cover, we much prefer our other style holders. However, if this is what you want, we have it in the two models illustrated — the "plain" and with "backing piece."

Both types have an improved design which has strengthened the bend on the clip end by gusseting. This has also been done on both the Single and Double Book Covers shown on page 10.

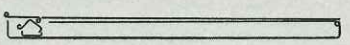
The Sheet Holders with "backing piece" are used where a writing plate is needed.

PROFILE

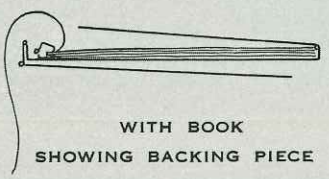
Neither model has a swivel opening bar on the clip because there is no room for the lever to work. The "plain" holders are packed 2 per box — with "backing piece" 1 per box, in standard sizes. Before ordering, check pages 3, 4 and 5 and see if a more modern holder would not be preferable. People must like them. They keep buying more and more of them. Of course they buy many more of all types.



SHEET HOLDER
WITH BACKING PIECE



PROFILE



WITH BOOK
SHOWING BACKING PIECE

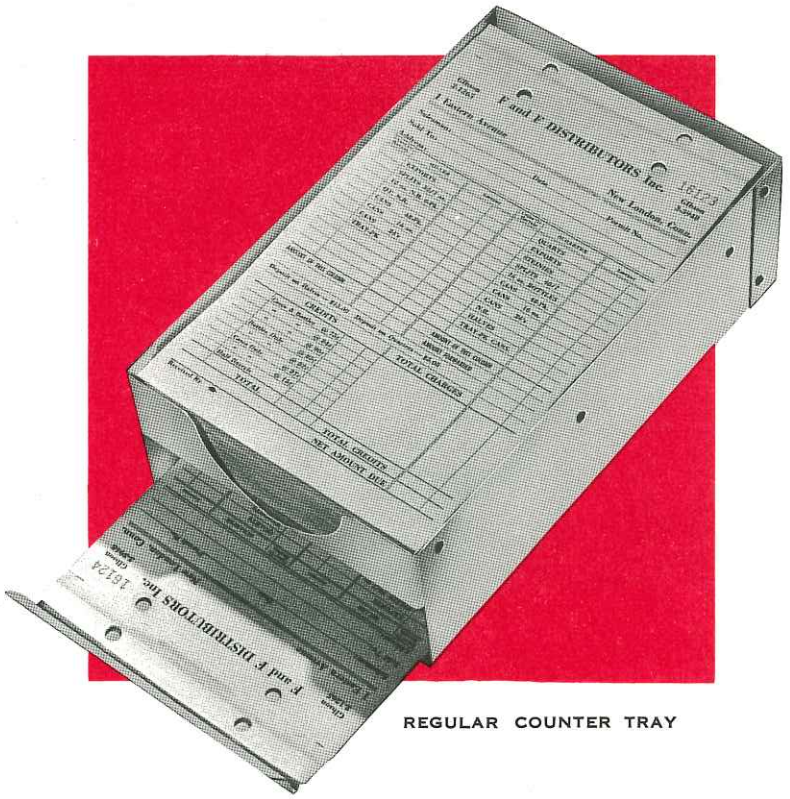
COUNTER TRAYS

These trays are to the unit-set what the register is to the continuous form — but so much cheaper. Use unit-sets for economy and for efficiency, keep these counter trays at strategic points. Forms are taken from the top section and written on the counter. No expensive machine, no more delay when two or more persons want to write orders at the same time, on one machine. Your copies slide in the bottom tray, out of sight but readily available. The whole tray pulls out to remove the copies.

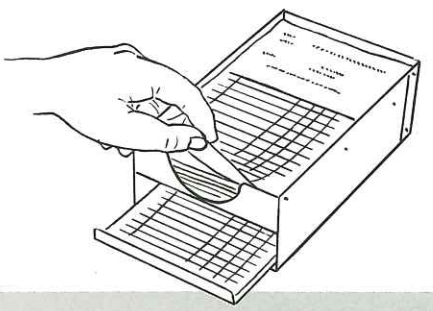
Top section holds 1½" of forms and there is plenty of room in the bottom. Overall height of the Regular Counter Tray is 3-5/16". On the Double Counter Tray the overall height is 5-3/4".

Rubber feet prevent scratching of fine surfaces.

Counter trays are extremely practical for stock-rooms, telephone clerks, shipping rooms, store counters and on your desk.

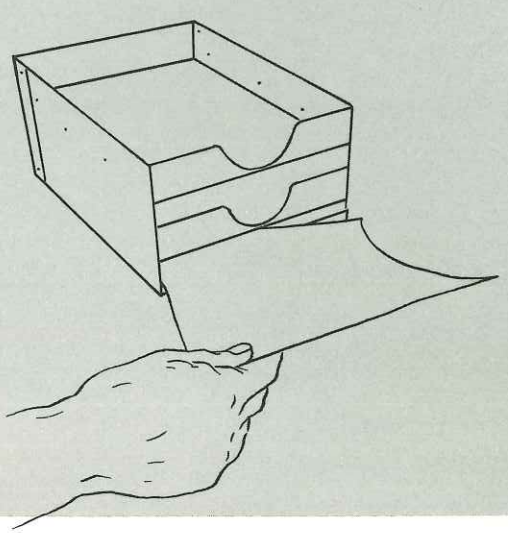


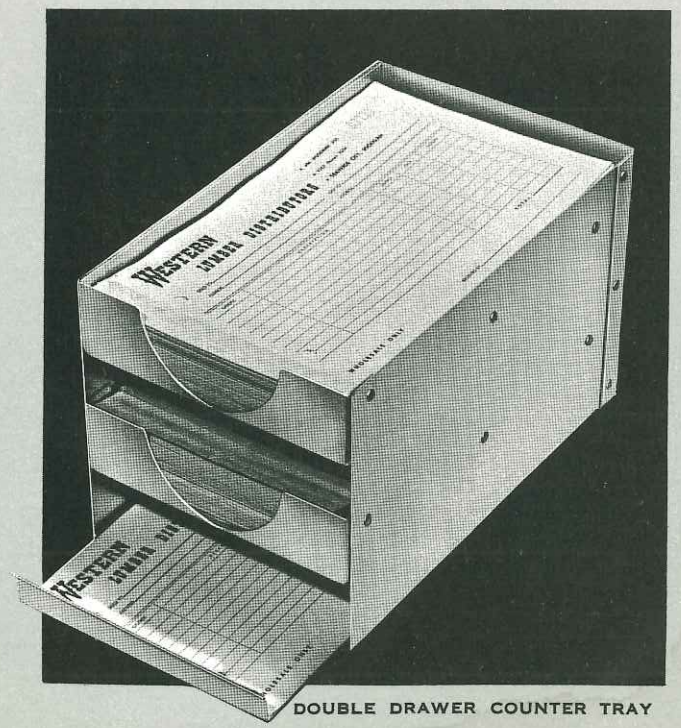
REGULAR COUNTER TRAY



SINGLE DRAWER

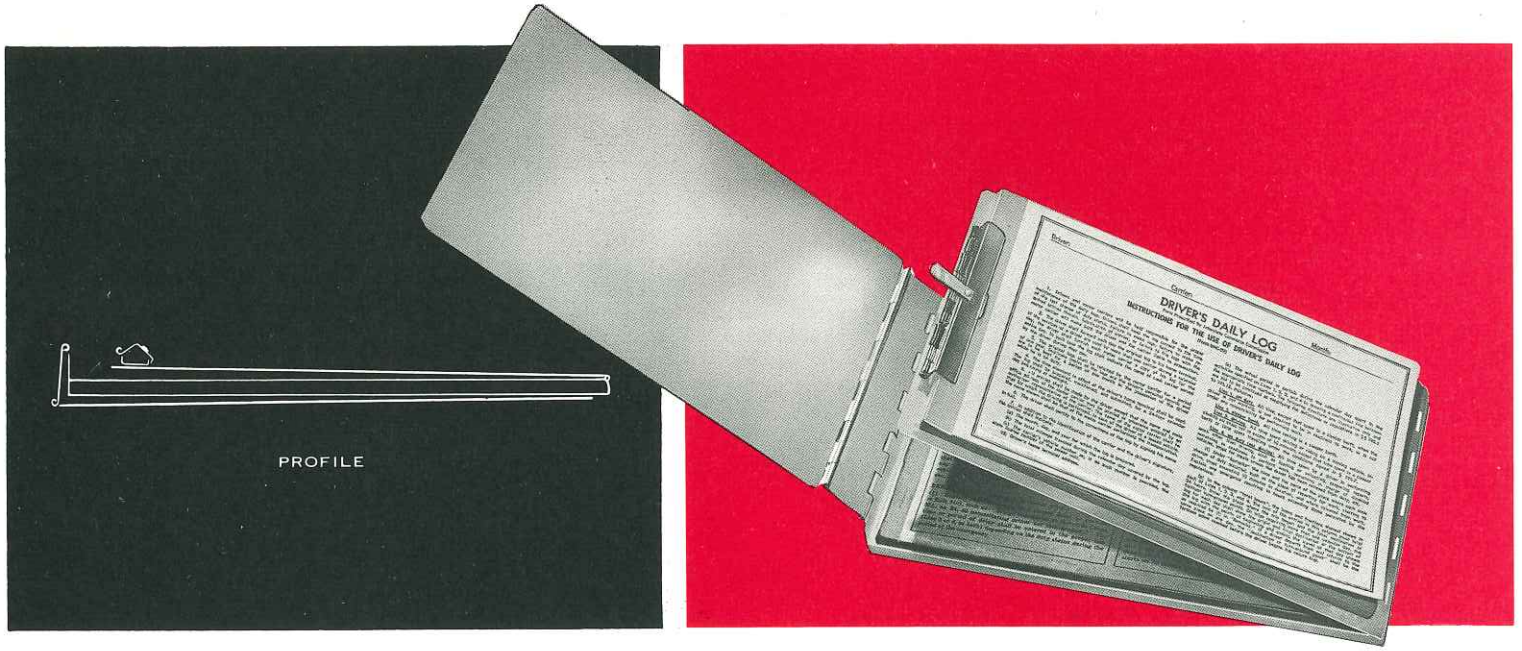
FORMS BEING PLACED IN DRAWER





DOUBLE DRAWER COUNTER TRAY

TRUCK DRIVER'S LOG BOOK COVER



Keep your drivers' logs clean in these Log Book Covers. Put this month's book on top — last month's underneath — always ready for inspection. There is also room for waybills. We stock these covers in one size only, to fit the standard I.C.C. drivers' log books.

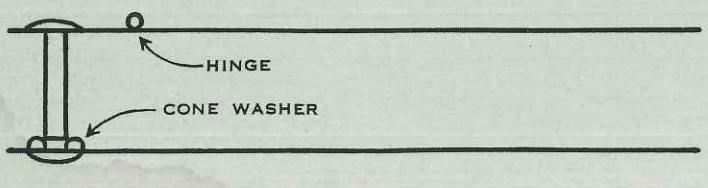
Every truck driver covered by I.C.C. regulations should have one. Our Style A in the 5½ x 9½ size, illustrated on page 3, may be used for the same purpose — so can the Snapak on page 4.

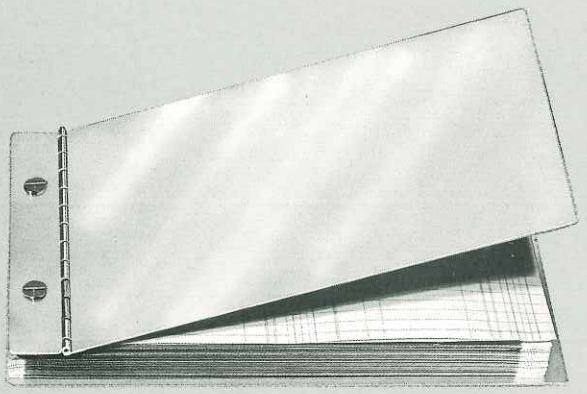
POST BINDERS

In response to repeated requests we now furnish Post Binders on special order. The posts are 3/16" in diameter and are firmly locked in place with a special fitting that makes a neat compact arrangement as illustrated.

The bottom may be in one piece as shown, or hinged as on the top.

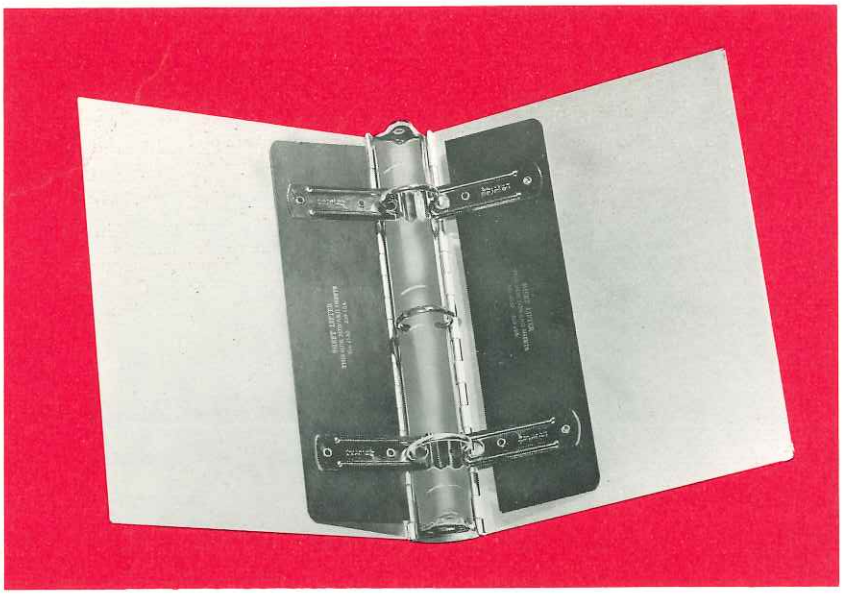
Regular loose leaf binding screws with slotted head screw tops are used.

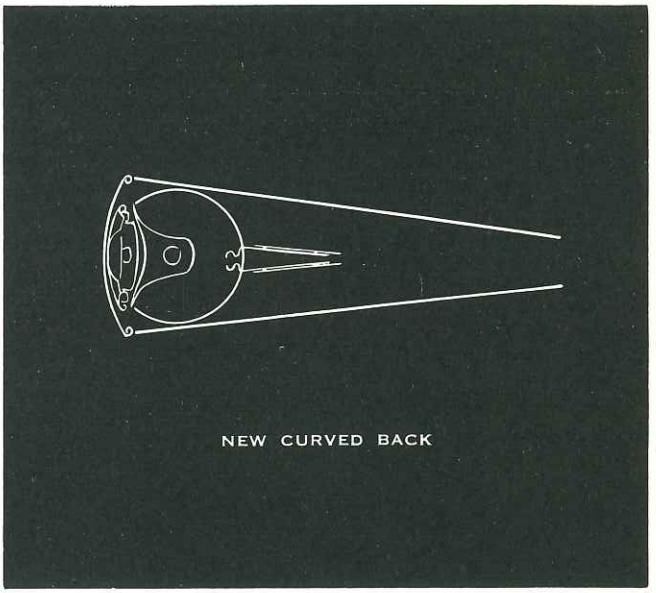




POST BINDER

RING BINDERS





NEW CURVED BACK

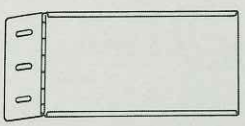
FLAT BACK

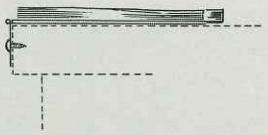
Our binders now come with curved backs for better appearance and easier handling. The flat backs are still available on request.

All of our ring binders are fitted with the best grade heavy duty ring mechanism, with opening and closing triggers and sheet lifters.

These binders are light and strong for rugged route work, meter readers and warehouse clerks.

RESTAURANT GUEST CHECK HOLDERS





We can furnish a Counter Check Holder that screws to the edge of the counter, hinge down, as shown. The chipboard back of the book slides into the flanged edges so that the pages of the book lie on top, with a flat surface to write on. The whole thing raises up for ease in wiping the counter.

Regular Guest Check books are commonly handled in either single or double Bookcovers shown on pages 10 and 11 or in Clipboards with Backing Piece as on page 5.

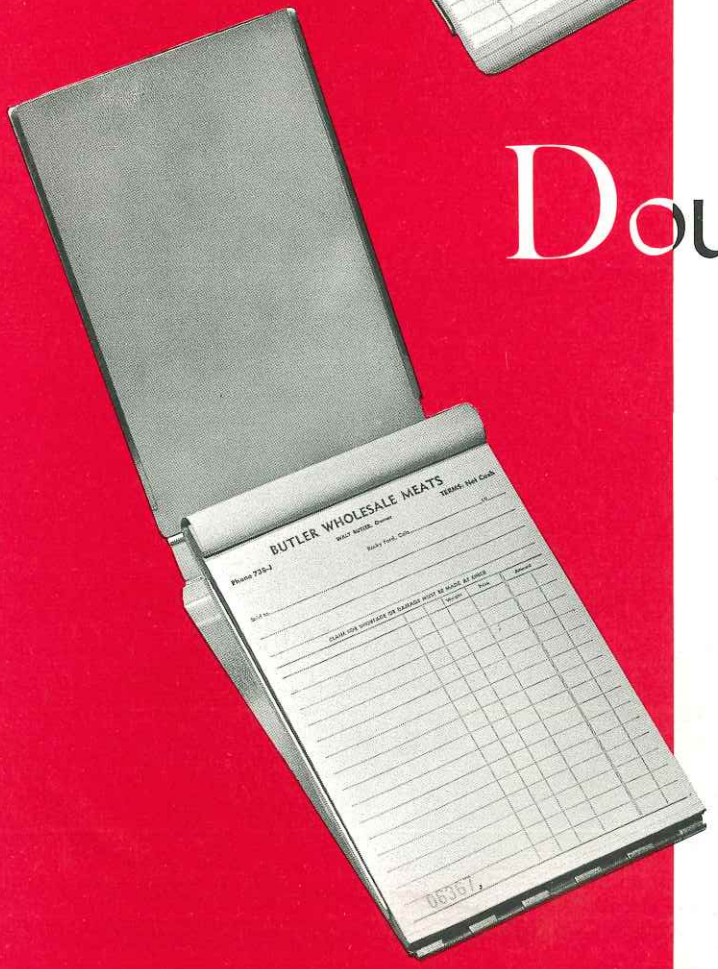
For those using the two book system of guest check and kitchen check, we have the following. A three part cover which, when open, has a cover that folds back out of the way — a center section with clip that holds the guest check book — and a flap that is hinged at the bottom and built to hold the kitchen check book. The book itself lies on top of the flap with the chipboard back *underneath* the flap and held in place by flanges into which the backing slides. Raise your guest check, drop the kitchen checks in place and your two book set is ready to use. Except for its ability to handle the extra book, construction is similar to the sheet holder shown at the bottom of page 6.

COVERS FOR

SINGLE BOOK COVERS

Single Book Covers are used when copies are ***not*** left attached to the stub. The top has a pocket for route card, price list or tally sheet. The bottom is flanged on the left to protect side issue carbons.

Handy and inexpensive, both the single and double sales-book covers come packed 2 per box.



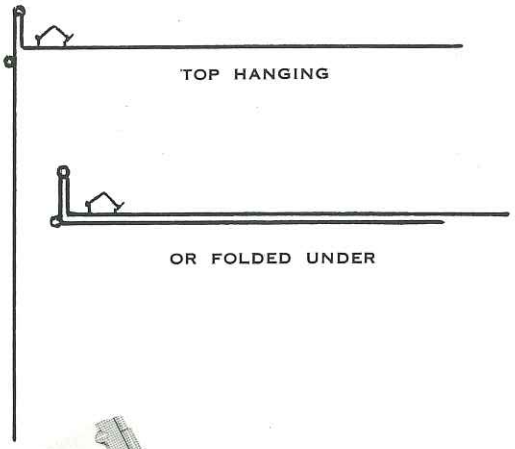
DOUBLE BOOK COVERS

Double Book Covers are used when a tissue copy remains attached to the stub. The center section is hinged at the bottom to roll these copies around out of the way. The clip on this cover has a swivel opening bar. The top is the same as the holder shown above.

Both of these covers have been strengthened with special gussets built into the bend.

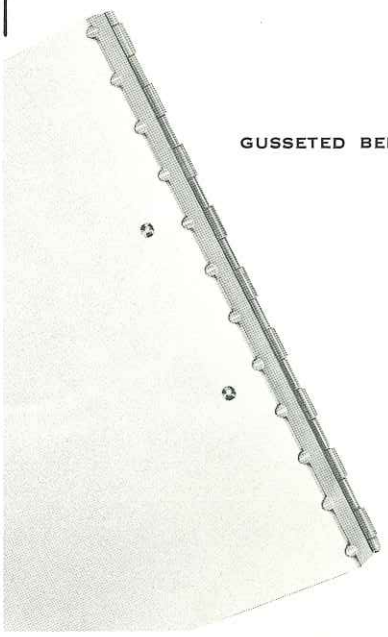
YOUR SALES BOOKS

SINGLE BOOK COVER



TOP HANGING

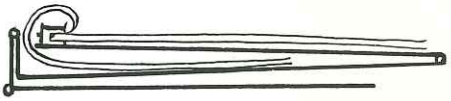
OR FOLDED UNDER



GUSSETED BEND

DOUBLE BOOK COVER

TOP HANGING



WITH BOOK, COPIES ROLLED OVER AND UNDER

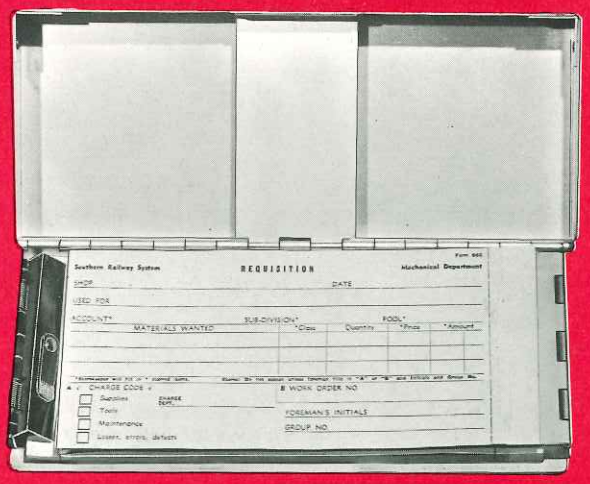
BOOK COVER SIZES

S-1	3-3/8 x 5-3/16	38	4-1/4 x 8-7/8
0	3-3/8 x 5-7/8	39	4-1/4 x 9-1/2
S-2	3-3/8 x 7-1/4	411	4-1/4 x 11
15	3-5/8 x 6-1/4	47	4-7/8 x 7-7/8
16	3-5/8 x 6-7/8	48	4-7/8 x 8-7/8
165	3-5/8 x 7-1/4	578	5-1/2 x 8-1/2
17	3-5/8 x 7-7/8	59	5-1/2 x 9-1/4
18	3-5/8 x 8-7/8	510	5-1/2 x 11
26	4 x 7	689	5-7/8 x 9-1/2
27	4 x 7-7/8	610	6 x 11
28	4 x 8-7/8	710	7-1/4 x 11
410	4 x 11	810	8-1/2 x 11
36	4-1/4 x 7	814	8-1/2 x 14
37	4-1/4 x 7-7/8		

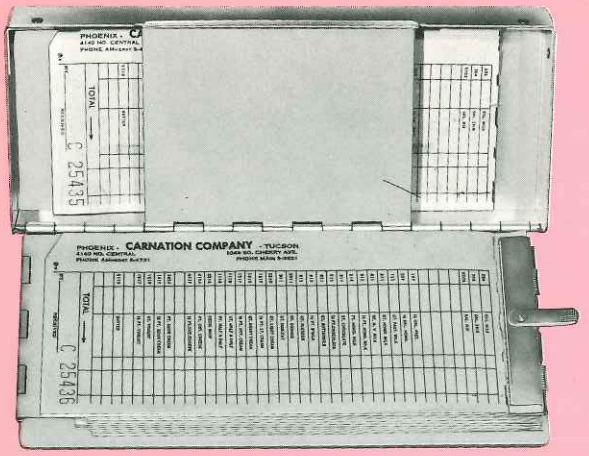
In ordering be sure to specify whether single or double covers are desired.

If your book is especially thick or of special construction, it is advisable to send a sample book with your order or inquiry. Books are easily handled in the type of holders shown on pages 3, 4 and 5. These holders are often preferred since they have features not found in this cover.

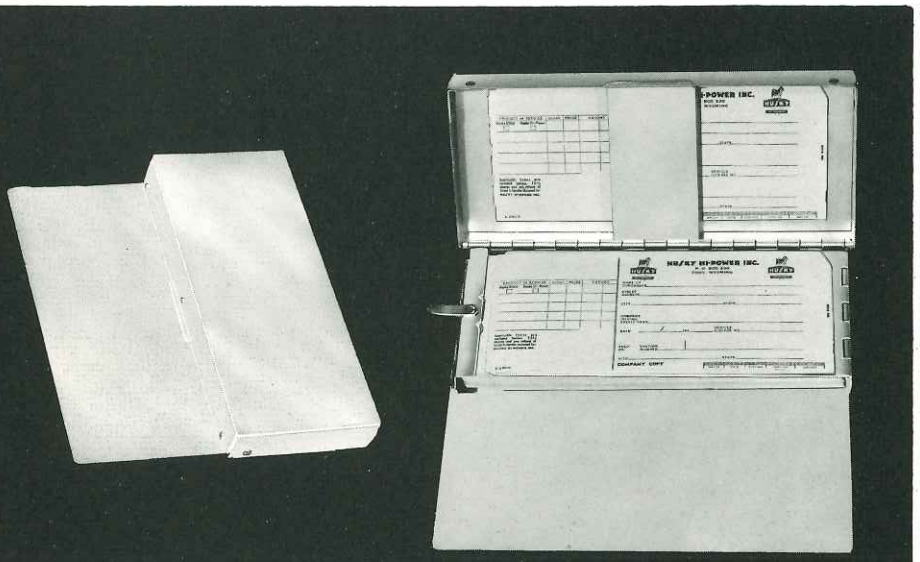
TAB CARDS AND TAB CARD SETS



HORIZONTAL SNAPAK, NARROW STRAP



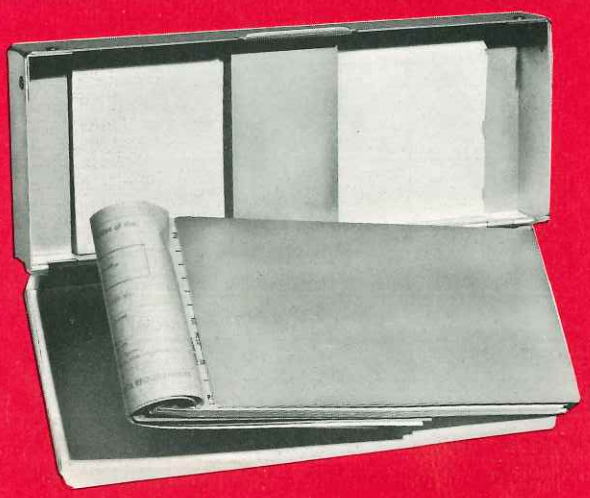
REGULAR SNAPAK, WIDE STRAP



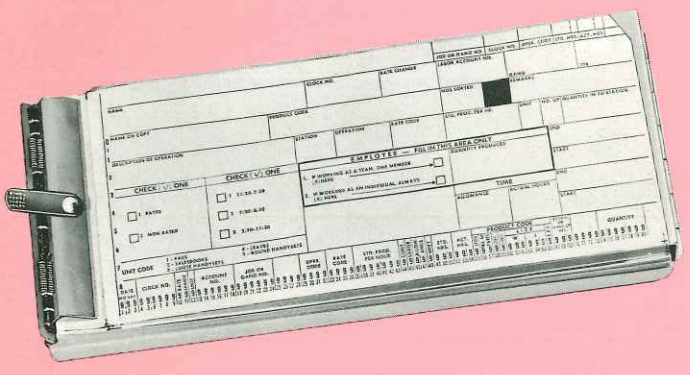
HORIZONTAL SNAPAK, NARROW STRAP—SPECIAL WIDE BOTTOM

HORIZONTAL SNAPAK.

SPECIAL WIDE STRAP—NO BACKING PLATE



SPECIAL HORIZONTAL SNAPAK FOR USE WITH BOOK SHOWING COPIES ROLLED OVER AND OUT OF THE WAY

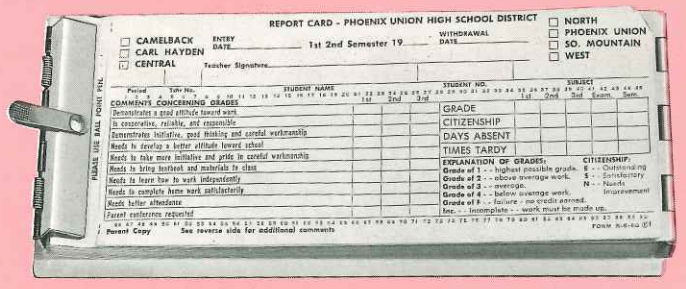


STYLE "A" HOLDER

Tab Cards and Tab Card Sets need extra care in handling. This is particularly true where these cards are used with mark sensing or with forms, where they are coded by edge punching. All of our major holders are adaptable for use with tab card sets. On these pages we show a few of the styles.

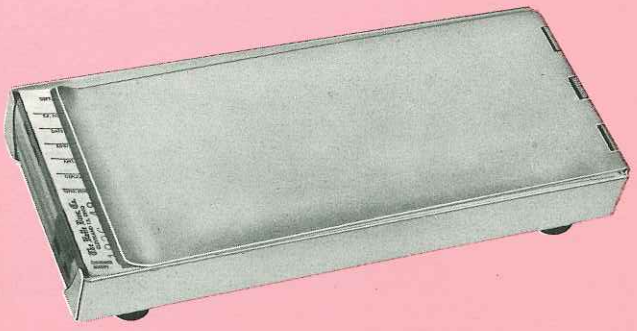
We have clips especially made to hold the stub of Tab Card Sets without distortion. These clips are just 3" wide, have a 100 page capacity with extra holding tension. We also furnish other clips where only one form or card is in use at a time.

Satisfied users have purchased as many as 5000 or more of the holders shown on these two pages. An increasing use of these forms keeps us constantly at work designing special holders.



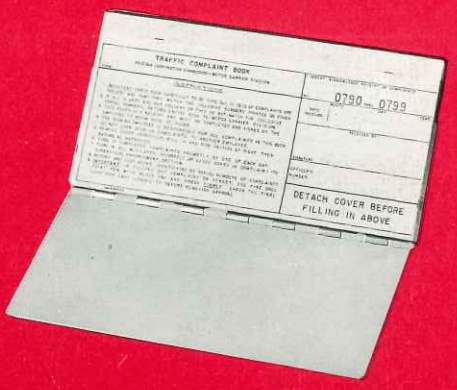
HORIZONTAL CLIPBOARD WITH BACKING PIECE

GAS STATION CREDIT CARD CLIPBOARD



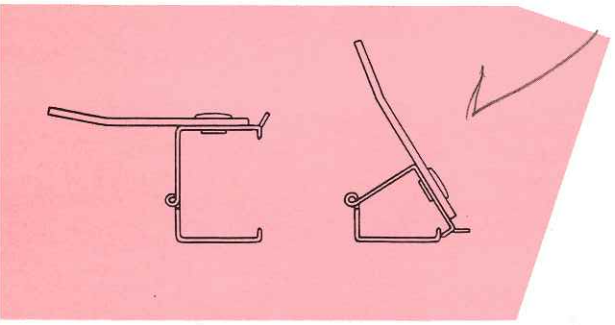
COUNTER TRAY WITH LID

HORIZONTAL SNAPAK IN USE

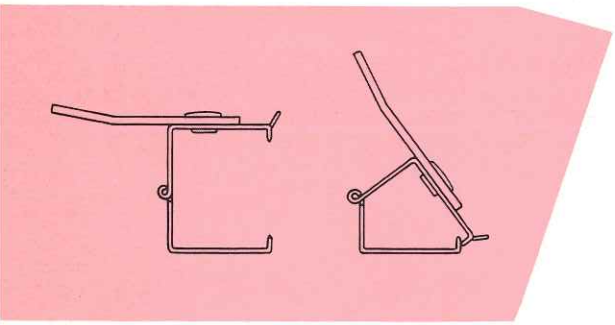


SHOWING HOLDER FOR BOOK, WHERE NO CLIP CAN BE USED.

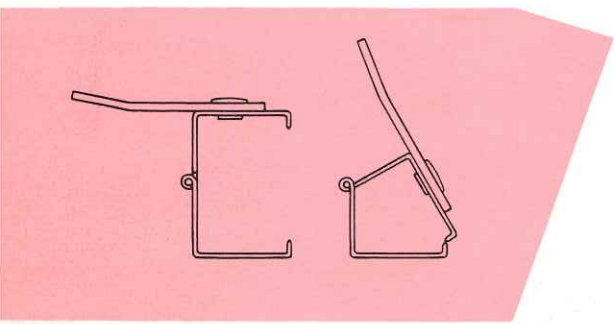
CLIPS ALL SHOWN FULL SIZE



50 PAGE CLIP — holds a half inch of forms and is used in most of our holders, except as noted. It is 3½" long and is made from heavy gauge steel finished in bright nickel plate. It comes equipped with swivel opening bar. (See below.)



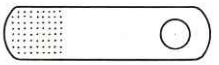
100 PAGE CLIP — has same specifications as the 50 page clip, except that it holds 11/16" of forms. We use this clip on all holders for forms 11" or more wide and for all forms longer than 12".

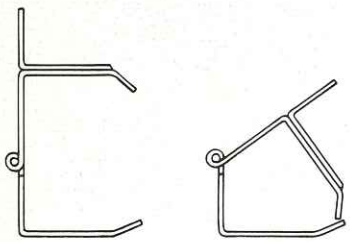


THE 3" CLIP — especially designed for use with tab card sets. It has slightly more capacity than the 100 page clip and the grip from front to back is made for a ½" stub. The teeth do not overlap but come together to minimize any bending of the forms. We use this clip on all holders less than 4¼" wide.

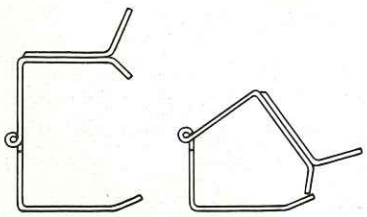
Swivel Opening Bar — a heavy gauge unbendable steel bar in bright nickel plate, that is riveted to the center of all the clips listed above. It makes these clips easy to open. It swivels out of the way when not in use. There are only a few places where we do not use this due to lack of room.

All our important holders have this feature.

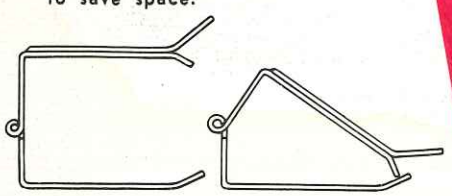




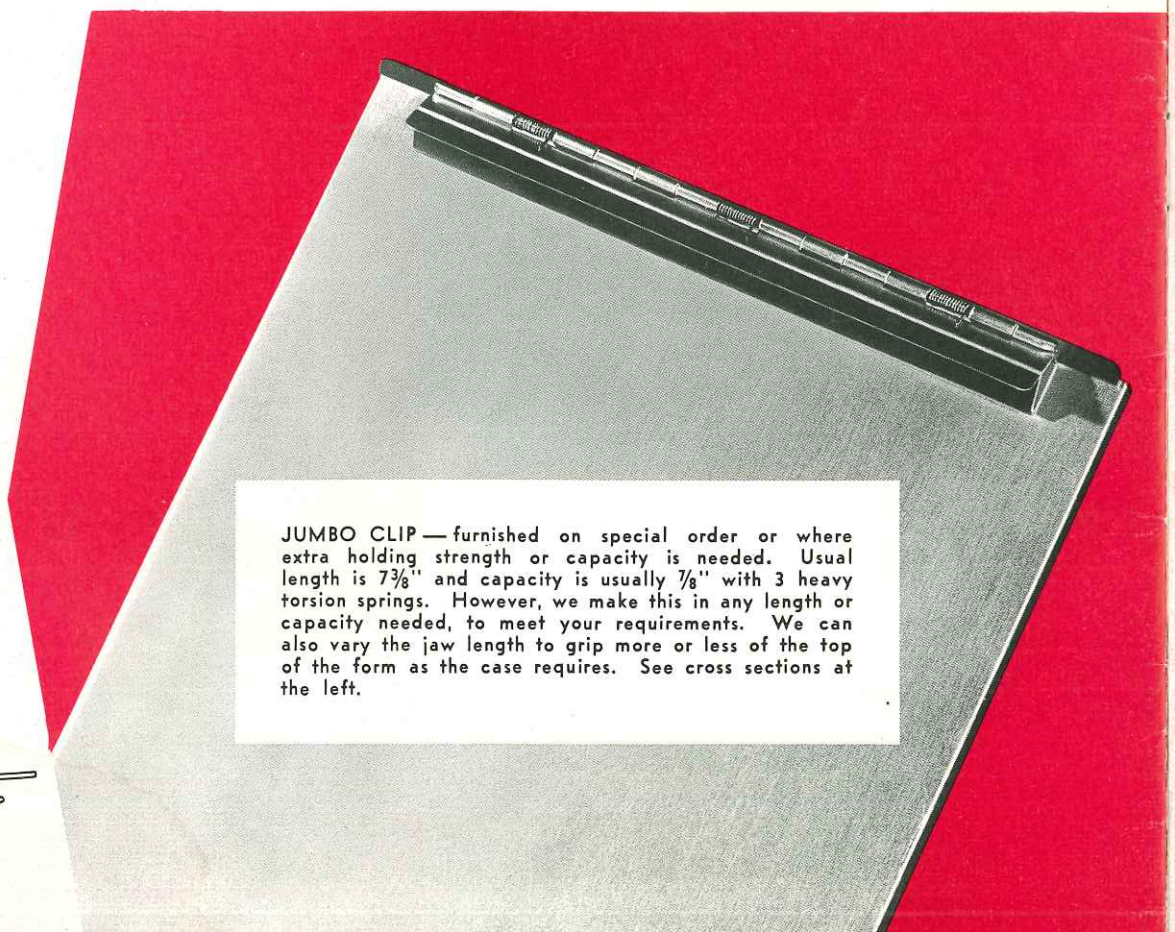
Regular type Jumbo Clip as shown in photo. The lift piece for easy opening is at the top.



Exactly as above, except here the lift piece is at the bottom to save space.



This shows what can be done if a deeper bite is necessary.

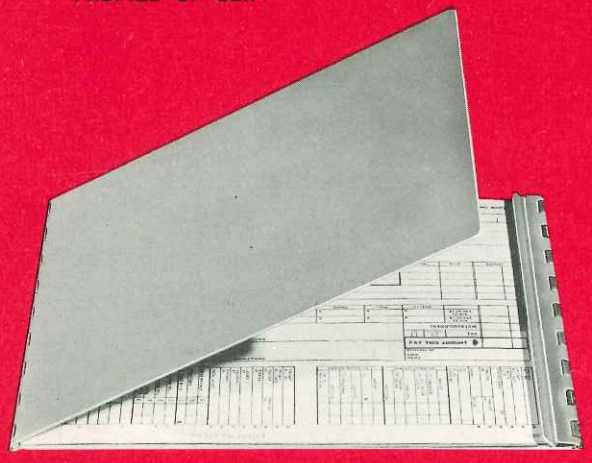


JUMBO CLIP — furnished on special order or where extra holding strength or capacity is needed. Usual length is 7⅜" and capacity is usually ⅞" with 3 heavy torsion springs. However, we make this in any length or capacity needed, to meet your requirements. We can also vary the jaw length to grip more or less of the top of the form as the case requires. See cross sections at the left.

SPECIAL CLIPS FOR JUST ONE OR TWO FORMS

STYLE "G"

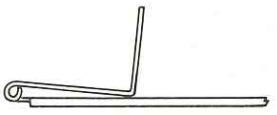
PROFILE OF CLIP



We are often called on to provide holders for use with a single form. Sometimes these turn out to be hectograph, multilith or azograph masters that need to be used in the field or about the factory.

To provide the full width clip desired, we use the one shown here. This has the added advantage of not bending the form at all.

In the photo at the left we show this clip on our Style G. This particular form is a hectograph master and is used by trucks hauling asphalt to road construction jobs. It serves as the original bill of lading, record of drivers time, leased equipment record, ton-mile tax record, record of tolls paid and final invoice — all in one. Obviously it deserves the care our holders give it. (See Style G in our price list.)



This clip is also useful in dealing with tab cards, as in the version shown here. A photo of this application can also be seen on page 13.

FINISH

All our holders come with a fine new finish of synthetic thermo-plastic resin which is fused to the metal at 450 degrees F. This preserves the attractive off-white matte finish produced by a chemical etch. All this is a product of our new automated cleaning and finishing system installed at a cost of over $100,000. With this new finish, our holders are now easier than ever to demonstrate, to show and to use.

Like anything that is continually handled, our holders will eventually become soiled. When this happens, simply wipe off with a cloth or tissue dipped in warm water and non-abrasive soap. Rinse with hot water and dry, especially the steel parts.

STAMPING

We offer this service with limitations. Present facilities include a movable type stamp capable of handling three 3" long lines of sharp face Gothic type — also a six digit numbering head. This type is all 1/8" high and, when seen on the holders, looks very good. If you have special requirements, we shall be glad to quote on them.

FELT BACKING

Garages and some stores often request felt backing on their holders, since they are frequently laid on car fenders or other fine surfaces. We can provide this backing which works particularly well with the Style A Holders.

MISCELLANEOUS HARDWARE

Holders using this hardware are not stocked. If interested in either of these two items let us know. Describe the kind of holder you wish them used on and we will gladly give you a quotation.

Ring Holder. The rings open separately and are available only in 1" capacity. There are times when this type of binding serves a real need. Most of our customers find that the Style A Holder does the job better with less bulk and weight.

RING HOLDER

KISMET CLIP

Kismet Clip. Made of nickel plated steel, a clip similar to those used on plain clipboards. It is operated by raising or lowering the lever at the top of the clip. There are advantages to this clip but we recommend our other styles.

Our use of a form bearing the name of any company or individual is done solely to illustrate how the holder is used and does not necessarily constitute an indorsement of any of our products.

SAUNDERS MFG. CO., INC.
BOX 243 • WINTHROP, MAINE 04364
Telephone 685-3501 Area Code 207 • Readfield, Maine

On the preceeding pages we have shown you our most popular holders. Since most of these are stocked in large quantities your orders are shipped on the same day received.

Custom made holders are however, a large part of our business. The ability to produce these quickly at reasonable cost, together with our ability to satisfactorily solve your problems, has led us to the position we enjoy today - the largest single source of aluminum covers in the world. We make nothing else. In this way we concentrate all of our efforts in one direction and no order is too small or too large.

A unique method of operation allows us to combine production of special orders with those of our regular stock. By achieving this great flexibility we hold prices down and usually require no longer than 2 weeks to manufacture special holders.

In ordering please remember - IN ALL CASES - the first dimension shown is the width of the form and the clip is always on this side. Also important - always refer to the holder by the SIZE OF THE FORM. This is what we go by and refering to the overall size of the holder only confuses the issue. What is important is what it must hold.

Whenever you have a special problem, please send us a complete set of the forms or books to be held in the holder. The proper answer depends on our understanding the complete problem.

Our designs are simple, practical and uncluttered - edges are sanded smooth and all corners are rounded. Light in weight yet rugged in construction our holders are the answer to your forms handling problem. It doesn't cost to use these holders - it pays.

Order today from:

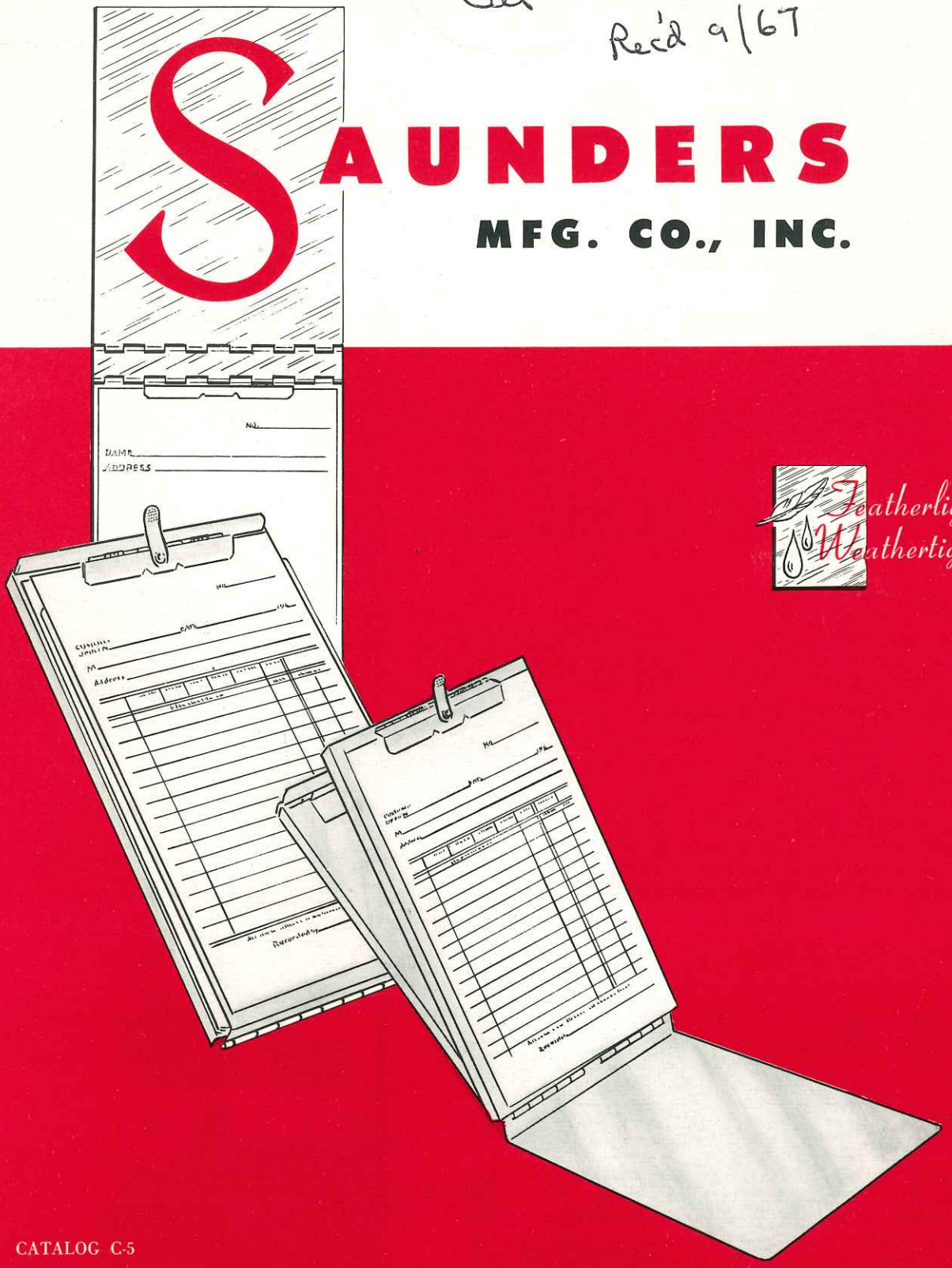
ALUMINUM HOLDERS FOR YOUR BUSINESS FORMS

D74-25C 92
D19/88

ALUMINUM HOLDERS for your BUSINESS FORMS

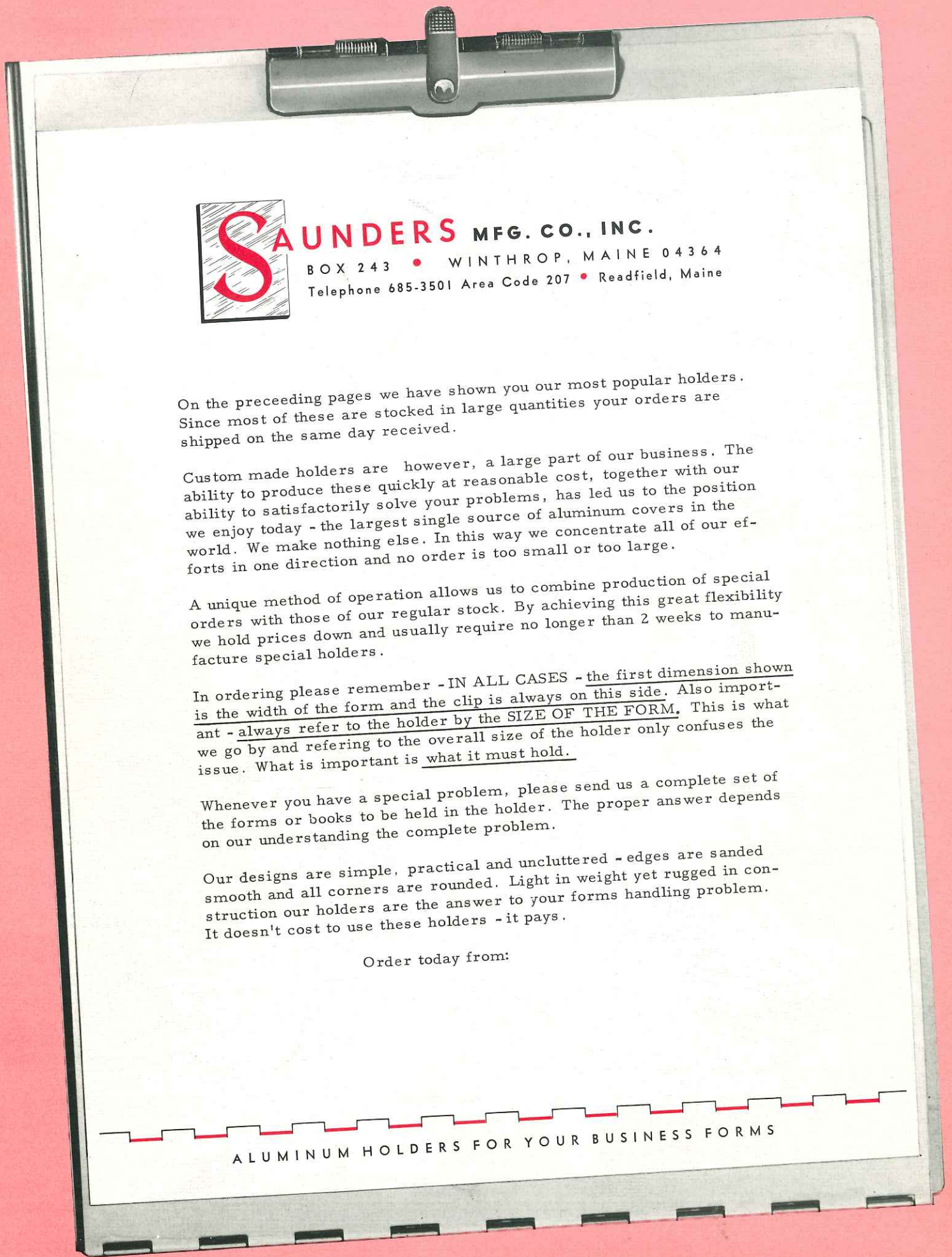
Cat # C-5
Rec'd 9/67

SAUNDERS
MFG. CO., INC.



Featherlight
Weathertight

CATALOG C-5



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